



ewan thomson pr

# THE BRITISH MILITARY TOURNAMENT 2010



## PRESS RELEASE

14 June 2010

### THE BRITISH MILITARY TOURNAMENT COMES TO EARLS COURT, LONDON

Major General Sir Evelyn Webb-Carter today announced a new Military Tournament to be presented at Earls Court, London.

**The British Military Tournament** will be presented by *ABF The Soldiers' Charity* and will bring together all the best elements of the world famous Royal Tournament, incorporating them into a new show for the 21<sup>st</sup> century. The Tournament will take place on Saturday 4 and Sunday 5 December with two performances on each day. All proceeds from the event will go to *ABF The Soldiers' Charity*.

Narrated live by Anthony Andrews, with pre-recorded contributions from Joanna Lumley, Stephen Fry and Dame Judi Dench, **The British Military Tournament** will re-enact key events from the history of the British Army - from the English Civil War to the present day conflict in Afghanistan - within the epic arena of Earls Court. The event is written and directed by Christopher Joll and produced by IMG.

The show will feature 500 troops, more than 145 horses, the world famous Field Gun Run over the walls and chasms of an obstacle course, massed bands, Chelsea Pensioners and Gurkha veterans. **The British Military Tournament 2010** will celebrate the 350<sup>th</sup> Anniversary of the formation of the Household Cavalry and the 150<sup>th</sup> Anniversaries of the Army Physical Training Corps and the Cadet movement.

We are also delighted to announce that HRH The Prince of Wales has kindly consented to being the Royal Patron of **The British Military Tournament**.

**The British Military Tournament** is supported by Boeing, with associate sponsorship from JCB and Aegis.

*ABF The Soldiers' Charity* began as the Army Benevolent Fund in 1944. The demobilisation of soldiers after the two World Wars had put an enormous strain on Regimental and Corps charitable funds and highlighted the need for a national charity to give practical help to our soldiers and veterans.

The charity currently raises £7 million per year and helps over 4,000 injured servicemen and women and their families. In recent years they have seen a 30% year on year increase in soldiers, former soldiers and their dependents seeking help.

Hundreds of soldiers have been killed in Afghanistan and Iraq with many more injured both mentally and physically. The human costs of these conflicts are still to be realised. Psychological injuries such as Post Traumatic Stress Disorder can take up to 13 years to manifest themselves. By 2015 *ABF The Soldiers' Charity* estimate they will need to raise £14 million a year to continue its vital work.

Major General Sir Evelyn Webb-Carter said "This will be a fantastic show for the public to enjoy and by attending they will also be providing invaluable support for the work we do helping injured servicemen and women and their families." Major General Sir Evelyn Webb-Carter is Chief Executive of *ABF The Soldiers' Charity*.

### **Listings:**

[www.britishmilitarytournament.com](http://www.britishmilitarytournament.com)

Venue:

**Earls Court  
Warwick Road  
London SW5 9TA**

[www.eco.co.uk](http://www.eco.co.uk)

Tickets:

**Ticketmaster: 0844 248 5026**  
**Earls Court Box Office: 0870 903 9033**  
**See Tickets : 0871 620 7051**

Key dates:

**Sunday 13 June:** Three day priority booking period commences for readers of the Sunday Telegraph via Ticketmaster.

**Wednesday 16 June:** Tickets go on sale to the general public through Ticketmaster, Earls Court Box Office and See Tickets.

Transport:

**Nearest underground stations: Earls Court, West Brompton. Nearest train station: West Brompton**  
**Buses 74, 190, 328, 430, C1, C3, N31, N74**  
**Parking: Pre-book your space at [www.eco.co.uk/parking](http://www.eco.co.uk/parking) or on 020 7598 2515**

For further information about *ABF The Soldiers Charity* go to [www.soldierscharity.org](http://www.soldierscharity.org)

For further press information please contact Ewan Thomson PR on 020 8743 6837 or 07917 167790 or email <a href="mailto:ewan@ewanthomsonpr.com">ewan@ewanthomsonpr.com</a>
---